**Letters of Motivation**

I am **Sinchana Kashyap** and I am writing to say how really interested I am in getting a **Master's degree in Global Trade Management from HS Worms.** Having a solid academic background in commerce, concentrating in Banking and Insurance, and combined with real-world sales and finance expertise, I am excited to expand my knowledge and add to the active field of worldwide trade management.

Christ (Deemed to be University), Bengaluru, India, where I finished with a **CGPA of 8.81**, comparable to a **German grade of 1.5,** has my **Bachelor of Commerce in Banking and Insurance.** This success shows my strong basis in financial concepts and my will to academic greatness. I passed my Pre-University Examination with a **score of** **96.5%,** comparable to a **German grade of 1.1,** and my 10th-grade exams with a score of **90%, corresponding to a German grade of 1.4** prior to my bachelor's degree. These academic achievements highlight my constant performance and preparedness for demanding further study.

Along with reaching sales targets through alliances, my professional experience includes working in the **CP Sales Department at Godrej Properties Limited** under responsibility for channel partner screening and networking. I also completed customer experience **research and social media marketing and brand research at AGE19 Enterprises and Apollo Hospitals** in the Department of **Finance & Accounts,** where I learned document verification and data input. These positions let me put my theoretical knowledge to use in real-world environments, therefore fueling my passion in world trade management. Furthermore proving my readiness for advanced study in an English-speaking setting is my **IELTS score of 8.0,** with great proficiency in Listening (8.5), Speaking (8.5), Reading (7.5), and Writing (6.5).

I have actively participated in various workshops and extracurricular activities during my academic journey. I was awarded a certificate for my participation in an Introductory Workshop on **Corporate Soft Skills and Digital Skills** organized by Christ University. Additionally, I demonstrated strong leadership skills, receiving a **Certificate of Appreciation as the Audi Management Head** and a **Certificate of Recognition as the Head of the Student Welfare Office (Audi Committee) from Christ University’s Student Welfare Office.**

**The Master's degree in Global Trade Management at HS Worms appeals especially to me because of its extensive course covering both academic underpinnings and useful applications**. The program's emphasis on e-commerce, foreign trade activities, and internationalization techniques fits very nicely for my career aspirations of trained trade manager. One major driving element for me is the chance to interact with seasoned professors and work with business leaders. Furthermore, the university's great emphasis on industry cooperation and practical training will give me useful real-world knowledge, so arming me for the demands of the worldwide commerce environment.

**Selecting HS Worms was a wise choice motivated by their outstanding educational and innovative quality.** The university's dedication to provide an environment that fosters intellectual development and curiosity speaks to both my academic and career objectives. Moreover, the active student body and the modern facilities at HS Worms will support a whole learning process, thereby allowing me to flourish personally as well as academically.

**Germany's excellent educational system which is well-liked for its academic standards and cost allows me to want to study there.** Since the field of education in Germany is significantly better than in other countries, I aim to remain here. I wish to be among the rich German culture, diversity, and good exposure. Studying in Germany will provide me the chance to learn from a varied set of students and professors, so helping me develop both personally and professionally. To improve my communication abilities and fit more into the local society, I wish to fully experience Germany's rich culture, take part in activities, and pick up the language.

The Global Trade Management program at HS Worms will give me the chance to work in many professional roles connected to the curriculum, including **Trade Compliance Specialist, Logistics Analyst, and International Trade Manager**, in which case Working in Germany is my ultimate dream using the information and abilities acquired from this degree will help the worldwide commerce sector. The practical learning chances such as project work and internships will provide me the hands-on experience required to succeed in these positions.

**Ultimately,** I am sure that the Master's degree in Global Trade Management at HS Worms provides the ideal forum for me to develop my expertise. Learning from eminent instructors and fellow students, I am excited to offer my academic knowledge and professional expertise to the university community. I truly want to be granted the chance to participate in this esteemed program and am sure that my commitment and enthusiasm will be much appreciated by the university.

I value your giving my application some thought. The chance to help the HS Worms community and develop myself excites me.

**Yours, really,**

**Sinchana Kashyap**